

# 2025 MN BREWERS CONFERENCE

## EDU SESSION SCHEDULE



schedule subject to change

Time	Track	Session Title
9:30 AM		<i>Affinity Group Meeting 1 - Small Group Discussion</i>
Session Block 1 10:30 AM		Steering the Barge: Breeding Hops in an Ever-Changing World
		Where's the Profit? How to Actually Make Money Selling Your Beer in 2025
		Creating an Inclusive Environment for LGBTQIA2S+ People in Rural Minnesota
		Is the Brewpub Model Right For You?
		Simple and Effective Brewery Flavor Training for Your Entire Staff
Session Block 2 11:30 AM		Small Breweries, Small Maltsters: Perspectives on Craft Malting
		Unmasking the Boogymon: A Conversation about Safety Culture and OSHA
		MN Beer Law: Past, Present, Future
		Succession Planning for Breweries
		Kittens, Skateboards, & Hot Dogs: A Guide to Unique Taproom Events
12:30 PM		<i>Exhibitor Hall</i>
1:00 PM		<i>Lunch Start</i>
1:30 PM		<i>Keynote: Authenticity As Your Differentiator</i>
Session Block 3 2:30 PM		Setting up Successful Fermentations - Yeast Attenuation & Wort Fermentability
		HR for Breweries and Brewpubs
		Sobriety: Non-drinkers as Customers and Staff
		Minnesota Consumer Motivations: What They Want and Bringing Them Back
		Marketing Panel
3:30 PM		<i>Affinity Group Meeting 2 - Small Group Discussion</i>
4:30 PM		<i>Exhibitor Hall Happy Hour</i>



**Brewing Techniques & Innovation**



**Business & Operations**



**Community & Culture**



**Looking to the Future**



**Marketing & Branding**



**Social**